



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

HEALTHCARE TASKFORCE

March 12, 2024
Library of Virginia



COgro Labs at Virginia Tech Corporate Research Center
(Source: GO Virginia Region 2 Annual Report)



VIRGINIA DEPARTMENT OF HOUSING
AND COMMUNITY DEVELOPMENT
Partners for Better Communities



Agenda

I. OPENING

- a) Call to order
- b) Roll Call
- c) Public Comment

Chair
Billy Gammel
Chair

II. Action Items

- a) Approval of Meeting Minutes
- b) Committee Recommendation – Board Policy #17 - Healthcare Sector Investments

Chair
Sara Dunnigan

- III. NEW BUSINESS
- IV. ADJOURNMENT



Board Policy #17

Healthcare Sector Investments

It is the policy of the Virginia Growth and Opportunity Board that Per Capita funds may be used to support the healthcare industry **if a region can provide evidence that a lack of adequate healthcare services is negatively impacting its ability to grow one or more traded sector industry clusters defined in their Growth and Diversification Plan.** The Board supports **investments in workforce development** as a means of addressing the service deficiency.



Board Policy #17

Healthcare Sector Investments

Eligibility Criteria:

- 1) The region must provide evidence that the lack of healthcare services is affecting its ability to grow one or more of the industry clusters defined in its plan.
- 2) The majority of the participating localities (by population) have been designated as a Geographic Healthcare Professional Shortage Area by the Health Resources and Services Administration.
- 3) The effort is focused on expanding the pool of qualified workers in one or more of the occupations identified on the Virginia High Demand Occupation List (VOEE Career Clusters – Health Science) as defined by the Virginia Office of Education Economics.
- 4) The region can demonstrate that there is not sufficient capacity to train workers for those occupations.



Geographic Healthcare Professional Shortage Area

- Health Professional Shortage Areas (HPSAS) Designate **Geographic Areas** Or Subgroups Of The Populations Or Specific Facilities Within Them As Lacking Professionals In Primary Care, Mental Health, Or Dental Care.
- A Geographic HPSA Indicates a Shortage Of Providers For An Entire Group Of People Within A Defined Geographic Area
- The Primary Factor Used To Determine An HPSA designation Is The Ratio Of Health Professionals To The Population.
- Provides Alignment With Federal National Health Service Corps (NHSC) Programs That Offer Scholarships And Loan Repayment Programs. (leverage)



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Virginia High Demand Occupation List (VOEE Career Clusters – Health Science)

Minimum Annual Wage At 50th Percentile Of Occupational Earnings

- \$29,160 Single Adult (200% Of Federal Poverty Level)

Typical Entry-level Education Range

- No Formal Education Required To Bachelor's Degree

Average Annual Openings

- Minimum 100 Openings Statewide

5-year Job Change Requirement

- Min 1% Growth Over 5-year Projection Period
- Qualified Registered Apprenticeship
 - 10 Active Registered Apprentices





Next Steps and Implementation

- Recommend Policy Go Into Effect 30 Days After Enactment
- Conduct Stakeholder Engagement Sessions
- Develop Administrative Guidance And Amend Program Guidelines
- Develop Per Capita Application Supplements (Addressing 4 Criteria)
- Provide Technical Assistance And Training

New Business?
Adjournment